

# OpenDNS Factsheet

## About the Company

- OpenDNS was founded in 2005 by DNS expert David Ulevitch with the singular goal of improving the Internet.
- It's a growing, profitable company.
- 11 datacenters are operated around the globe, with two more — one in Asia, one in Europe — planned.

## About the Service

- OpenDNS makes the Internet safer, faster, smarter and more reliable.
- OpenDNS is cloud-based; all aspects of it are managed via the Web, without desktop software, additional devices or appliances.
- 1 percent of global Internet users are using OpenDNS.
- 1 in 3 K-12 U.S. public schools use OpenDNS.
- Features offered include:
  - Fast and reliable DNS resolution
  - Web content filtering
  - Security: Phishing, botnet and malware protection
  - Smart navigation features like typo correction
  - Detailed reporting and statistics about Internet activity
- In more than four years of service, OpenDNS has a perfect 100 percent uptime record.
- Three different services are offered: OpenDNS Basic, OpenDNS Deluxe and OpenDNS Enterprise.
  - OpenDNS Basic is a free, ad-supported service.
  - OpenDNS Deluxe and OpenDNS Enterprise are subscription services.
- OpenDNS created and operates PhishTank, a community-based clearinghouse for phishing data. Phishtank data is used to help OpenDNS block 1 million phishing attempts per month.